



# I Got Caught!

## *Rewarding Teens for Wearing Seat Belts*

AAA has expanded the "I Got Caught" program to include rewards for teenage drivers and passengers who wear their seat belts. Partnering again with the Minnesota Sheriffs Association and the Minnesota Chiefs of Police Association, this program seeks to create a positive reinforcement campaign to encourage and reward seat belt use among Minnesota's teenagers.

Law enforcement agencies can work in conjunction with high schools that choose to "catch" teens using seat belts upon arrival to or departure from school facilities and/or school events. These rewards are not to be used as part of any traffic stop.

Teens "caught" wearing their seat belt are rewarded with a free music download card, free DQ coupon valid at participating DQ restaurants, or a free Mystery Ride ticket to Nickelodeon Universe at Mall of America. Last year, more than 120 law enforcement agencies chose to participate and we hope to have many more for prom and graduation season.

### Contact

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