

2019 ADVERTISING SPECIFICATIONS

2019 ADVERTISING SPECIFICATIONS				BEST VALUE
PLACEMENT	SIZE	1 ISSUE	2 ISSUES	1 YEAR
Outside Back Cover	7½"w × 5"h	1x=\$1,235	2x=\$1,020	4x=\$900
Inside Front Cover	7½"w × 10"h	1x=\$1,080	2x=\$889	4x=\$795
Opp. Inside Front Cover	7½"w × 10"h	1x=\$1,080	2x=\$889	4x=\$795
Inside Back Cover	7½"w × 10"h	1x=\$1,080	2x=\$889	4x=\$795
Center Spread	15½"w × 10"h	1x=\$1,865	2x=\$1,515	4x=\$1,355
Full Page	7½"w × 10"h	1x=\$865	2x=\$715	4x=\$629
⅔ Page	4 ⁵ / ₈ "w × 10"h	1x=\$535	2x=\$430	4x=\$389
½ Page Horizontal	7½"w × 5"h	1x=\$480	2x=\$400	4x=\$355
½ Page Vertical	3½"w × 10"h	1x=\$480	2x=\$400	4x=\$355
⅓ Page Horizontal	7½"w × 3 ³ / ₈ "h	1x=\$379	2x=\$305	4x=\$275
⅓ Page Vertical	2¼"w × 10"h	1x=\$379	2x=\$305	4x=\$275
⅓ Page Square	4¾"w × 4¾"h	1x=\$379	2x=\$305	4x=\$275
¼ Page	3½"w × 5"h	1x=\$335	2x=\$260	4x=\$240