



MINNESOTA CHIEFS OF POLICE ASSOCIATION

DEDICATED TO THE IDEALS OF PROFESSIONAL POLICING

BOARD OF DIRECTOR'S MEETING

March 16, 2017

Board Meeting 10:30 am – 1:00 pm

MCPA Headquarters

803 Old Hwy 8 NW, New Brighton, MN 55112

1. Call to Order

President Rodney Seurer

2. Opening Invocation

Chaplain Dan Carlson

3. Approval of Agenda

President Seurer

4. Treasurer's Report

Susan Engel + Treasurer Cari Gerlicher

Approve January financial report

Approve signing of checks

5. Secretary's Report

Sec. Stephanie Revering

Approve minutes from February 16, 2017

6. President's Report

President Seurer

- *Richard Schaller* Award nominations
- President's Award

7. Committee Updates

a. Legislative

3rd Vice President + Leg. Committee Chair Jeff Potts

21st Century Policing Platform bill update

Police Officer Impersonation bill update

Electronic Access Data

Stand Your Ground + Permit-less Carry

Other bills of interest

b. Professional Development

Eric Werner + Andy Skoogman

ETI Update including registration numbers

Advanced CLEO and Command Academy update

City Administrator Training (March 7, 2017)

Social Media training (February 23, 2017)

Peer Support Training (April 5, 2017)

Officer Leadership Development (April 11, 2017)

c. Communications

Communications Director Joe Sheeran

ETI app
Spring Magazine

d. Nominating

Past President Hugo McPhee

Approval of slate of 2017 MCPA Board candidates

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8. Executive Director's Report

Andy Skoogman

ETI Online
Critical Issues Forum/Strategic Planning attendees + invitations
Member Survey questions
Excellence in Innovation Awards winners
IACP Call for Presentations submission (Peer Support)
Update on 2017 ETI sponsorships + sales (including booths and magazine ads)
Rotary presentations (St. Louis Park, Eden Prairie)
Script/Schedule for ETI

9. New Business

Criminal and Juvenile Justice Advisory Group

Treasurer Gerlicher

10. Old Business

11. Next Meeting: April 25, 2017 @ ETI

12. Adjourn

MCPA Board of Directors Meeting Minutes
February 16, 2017
MCPA Headquarters, New Brighton, MN 55112

In Attendance: Rodney Seurer, Mike Goldstein, Dan Hatten, Cari Gerlicher, David Ebinger, Jeff Tate, Jeff Potts, Eric Werner, David Bentrud, Andy Skoogman, Joe Sheeran, Bob Jacobson.

Guests: VITALS: G. L. Hoffman and Peter Lecy

Meeting Called to Order: 10:30 am

Approval of Agenda:

Motion made by Director Hatten and seconded by Jeff Potts, motion passed.

Opening Innovation, Chaplain Dan Carlson

Chaplain Dan Carlson led the invocation.

VITALS Presentation

G. L. Hoffman and Peter Lecy provided an informational presentation on their product which is designed to help law enforcement have better information about vulnerable individuals. The company worked with focus groups to develop the application which creates a profile for vulnerable individuals, detailing their condition and providing de-escalation tips. Each vulnerable individual gets a beacon, first responder agencies can use the phone app to access the profile on the beacon to determine the person's condition, triggers, and de-escalation tips. The product helps law enforcement deal with people with autism, etc. The beacon contains a GPS locator to help find missing persons. Discussion followed, agencies reported that the addition of an application for people with Alzheimer's or dementia would also be extremely helpful to law enforcement.

Financial Report

See detailed financial report. Treasurer Cari Gerlicher and Finance Director Susan Engel reviewed the January financials line by line. A motion to approve the financial report was made by Rodney Seurer, seconded by Jeff Potts, motion approved.

Treasurer Cari Gerlicher reviewed the bills and requested a motion to approve the signing of the checks. A motion was made by Mike Goldstein, seconded by Dan Hatten and approved.

Secretary's Report

A motion was made by Dave Ebinger and seconded by Jeff Tate to approve the minutes as published of the January 19 board meeting, motion approved.

President's Report

President Rodney Seurer reviewed the criteria for the *Richard Schaller Award* and urged board members to make nominations before the March board meeting.

The new BCA OIS Policy was discussed. The Board felt having Supt. Drew Evans at the recent Critical Issues Forum was very helpful. The topic will be the subject of a General Session at ETI.

Committee Updates

a. Legislative

Jeff Potts, Committee Chair, reviewed the 21st Century Policing Platform Bill update. The bill was passed unanimously by the House Public Safety Committee and generated positive media coverage. A news clip from FOX 9 was played for the Board, featuring Chief Potts. The issue of training, particularly crisis intervention training was discussed, noting that \$10 Million annually is being requested for the training. Conflict Management and Diversity Training was also discussed. If the bill passes, Minnesota will become the first state to mandate such training.

The Police Officer Impersonation Bill was discussed and status updated. Other bills of interest, including the Drug Take Back bill were discussed. All Sheriff's offices will be required to have drug take back programs, under a proposal authored by Rep. Deb Hillstrom. Andy reported that the MCPA wants to push pharmacies to have drug take back programs, but this is not currently a priority with the MN Pharmacy Association.

David Bentrud mentioned the possibility of future moves to de-criminalize prostitution for adults. Discussion followed regarding trafficking and a possible bill in the House.

b. Professional Development

Eric Werner reported on behalf of the ETI Committee, noting that a speaker from the University of Minnesota will present at the Innovation Awards Luncheon.

Werner reported that three ETI courses will be offered, post-conference, on the mobile app.

Hotel rooms blocked in the conference headquarters hotel, the Best Western Kelly Inn, are now full for Monday night, but approximately 100 room nights are still available for each night at other hotel blocks in St. Cloud. However, reservations should be made quickly.

Bob Jacobson reported that the schedule for ETI is nearly finalized and there will be prominent speakers on the body camera issue, the Wetterling investigation, and many others. We are currently at 235 registrants.

The final formal meeting of the Advanced CLEO and Command participants was held last week. Participants are currently working on articles and group presentations. Advanced CLEO will have a breakout session at ETI.

The City Administrator Training will be held on March 7th at NJPA in Staples, 26 attendees are registered thus far.

The Social Media Training on February 23rd in New Brighton is filling up, currently 40 attendees have enrolled.

The Peer Support group met yesterday and reviewed the evaluations from the January training, which were all very positive. Due to bad weather, there were a number of no shows at the January training, so another metro area training has been scheduled for April 5.

The Officer Leadership Development training will be hosted on April 11 at NJPA in Staples. Some new trainers are being brought in, including Chief Tim Fournier of New Hope, Chief Matt Gottschalk of Corcoran, and Sean Meagher from the State Patrol.

c. *Communications*

Joe Sheeran reported that the ETI app is being finalized utilizing new technology this year. He reported that podcasts featuring key speakers have been scheduled to broadcast each week prior to the conference.

Joe also reminded board members that if their terms are expiring this year, they should go online to sign up to be nominated as soon as possible.

He noted that a script for board members for their participation in ETI will be ready by the March board meeting.

Executive Director Report

Andy reported that the Awards Committee had met and reviewed the 23 award nominations. A total of 14 awards will be presented. Letters to award recipients as well as regrets letters will be going out this week. He reported that videos will once again be used during the banquet, and Randy Shaver from KARE 11 has agreed to be the emcee.

He reported that the first Critical Issues Forum received good feedback. Topics selected will be discussed at the next Forum on June 4. The Forum will be held back to back with the board meeting discussing the Strategic Plan the following day at Ruttger's Bay Lake Lodge. Regional Representatives are invited to attend the Forum and bring other chiefs in their region as their guests.

The Excellence in Innovation Award winners will be decided at an Executive Committee meeting on March 26 at 9:00 am, just prior to the board meeting that day. Eleven nominations have been received thus far.

The President and Vice Presidents will meet to design the Strategic Planning Session from the results of the survey.

Andy reviewed his meeting with the MN Pharmacists Association regarding the Drug Take Back program.

He provided an update on 2017 ETI sponsorships and sales, reported included in board packet. Totals are \$33,600 above last year.

Andy reviewed the Wilder Foundation Data Collection working group meeting he attended. He talked about having some influence on the proposed objectives of the group's proposed

research project. Jeff Tate offered to represent the MCPA on the working group moving forward.

Andy reviewed his recent presentation at Rotary club meeting in Maple Grove where he spoke about MCPA's mission and our extensive training programs. He's speaking at the St. Louis Park and Eden Prairie Rotary Clubs over the next few months.

Rodney Seurer reported that the Minnesota Chiefs of Police Foundation has been meeting, and they are planning another fundraising luncheon. They have re-hired Nancy Franke Wilson as their management consultant.

New Business

It was announced that IACP's call for presentations deadline is in two weeks if anyone has an interest in presenting. MCPA staff said it would submit a call for presentation for Peer Support.

Mike Goldstein asked if there were any new applications for CLEO Certification and asked the Board what the plan was for the program moving forward. Discussion followed and it was determined that this should be a topic at the Strategic Planning session in June.

Goldstein also noted that chiefs appreciate the positive changes in MCPA and the outstanding leadership provided by staff. He suggested the possibility of establishing an IRA plan for staff to ensure security for staff and the association for the future.

Old Business

Dave Bentrud reported that the POST Board is re-working the Use of Force learning objectives.

Cari Gerlicher reported that there are a number of committee openings in DOC and urged people to apply for these positions.

The meeting adjourned at 12:50 pm.

Next Meeting: March 16, 10:30 am

2017 MCPA Board of Directors Candidates

Third Vice President:

Chief Dave Bentrud, Waite Park Police Department, Stearns County

Chief Roger Pohlman, Red Wing Police Department, Goodhue County

Treasurer:

Chief Laura Eastman, Bayport Police Department, Washington County

Chief Tim Fournier, New Hope, Hennepin County

Director (2 open positions):

Chief Mike Risvold, Wayzata Police Department, Hennepin County

Chief Jeff Tate, Shakopee PD, Scott County

Chief Mike Tusken, Duluth Police Department, St. Louis County

Sergeant-at-Arms:

Chief Joel Scharf, Big Lake Police Department, Sherburne, County

Minnesota Chiefs of Police Association
2017 ETI & Law Enforcement Expo
Sales at a Glance
March 10, 2017
Prepared by Synergetic Endeavors

Overview

Since Synergetic Endeavors signed on as the primary management firm for the 2017 ETI & Law Enforcement Expo, **\$71,300** in contributions and commitments have been secured. Of that total, \$51,250 has been collected. This exceeds our 2016 total sponsorship revenue by \$35,800, and currently surpasses the set budgetary goal for 2017 by \$31,300.

We have also reached **141** exhibit booths sold, totaling **\$94,421.25** in committed exhibit revenue thus far, of which \$72,561.25 has been collected, and we are optimistic we will sell out of 2017 exhibit space.

The Spring 2017 edition of Police Chief Magazine and annual Buyers guide sales recently wrapped up and we are now well underway with other ETI related advertisements including ads for the Final Program guide, mobile app and registration inserts. Additionally, we are having continued success securing donation items for the 2017 ETI Raffle and continue to engage vendors, companies and service providers with the goal to procure more high value items making this year's raffle the best one yet.

For your reference, below please find a summary of these outreach efforts.

Sponsor Commitments (20) – \$71,300

- Thomson Reuters – Chief Presenting Sponsorship (*Modified*) – \$10,000 (*Payment Received*)
- Lockridge Grindal Nauen – Chief Presenting Sponsorship (*Modified*) – \$10,000 (*Payment Received*)
- Taser / Axon – Commander Sponsorship (*Modified*) – \$10,000 (*Payment Received*)
- 3M – Commander Sponsorship – \$7,500
- Backbone Consultants – Tech Talk Sponsor – \$5,000 (*Payment Received*)
- AAA – Supporting Sponsor & Keynote Sponsor – \$4,000 – (*\$3,000 Supporting, \$1,000 Keynote Sponsor*) – (*Payment Received*)
- 2nd Wind Exercise – Supporting Sponsor – \$3,000 (*Payment Received*)
- Maverick Drone Systems – Supporting Sponsor – \$3,000
- Motorola Solutions – Supporting Sponsor – \$3,000 (*Committed \$3k minimum, considering higher level as review new year budget*)
- The Blue pages – Supporting Sponsor – \$3,000 (*Payment Received*)
- SoundOff Signal – Supporting Sponsor – \$3,000
- WatchGuard Video – Supporting Sponsor – \$3,000 (*Payment Received*)
- Baycom, Inc. – Supporting Sponsor (*Modified*) – \$2,000
- ScheduleAnywhere – ETI Mobile Sponsor – \$2,000 (*Payment Received*)
- Aladtec, Inc. – Hospitality Night Sponsor (*Monday*) – \$550 (*Payment Received*)
- Keepsrs – Hospitality Night Sponsor (*Tuesday*) – \$550

Minnesota Chiefs of Police Association
2017 ETI & Law Enforcement Expo
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March 10, 2017

Prepared by Synergetic Endeavors

- LDV, Group – Coffee Break Sponsor – \$500
- Security Industry Alarm Coalition – ETI Board Meeting Sponsor – \$500
- Lexipol – ETI Board Meeting Sponsor – \$500 (*Payment Received*)
- Aftermath Services – \$200 (*Payment Received*)

Exhibit Booths

- **141** exhibit booths sold (*Not including sponsor booths*) – \$94,421.25 in committed exhibit revenue thus far, of which \$72,561.25 has been collected

Top Prospects / Waiting to Hear Back

- 2nd Wind – Revisiting additional sponsorship for Chiefs Challenge
- Amazon Web Services – Considering sponsorship at some level. Reviewing opportunities with MN team.
- Gary L. Fischler & Associates, P.A. – Reviewing opportunities further
- Hero247 – Interested. Reviewing Hospitality Night & Chiefs Challenge opportunities.
- Jawbone Fitness – Reviewing Chiefs Challenge sponsorship
- Kraus-Anderson – Interested. Reviewing opportunities.
- Microsoft – Reviewing opportunities.
- Panasonic – Interested in some level of sponsorship. Reviewing opportunities.
- Sprint – Interested in some level of sponsorship. Reviewing opportunities.
- Sun Country Airlines – Ask made for raffle. Reviewing and will be back in touch soon.
- Verizon Wireless – Interested in some level. Reviewing opportunities
- VieVu – Strongly considering sponsorship at some level
- Zuercher Technologies / TriTech – Interested. Reviewing opportunities further.